

Nassau County COVID-19 Recovery Needs Assessment Questionnaire

April 28, 2021 - May 7, 2021

1085 Total Respondents



Goal: Solicit broad-based input to identify areas for potential investment of COVID-19 federal recovery funds under the American Rescue Plan (ARP).

Small Business



355

Professional Services



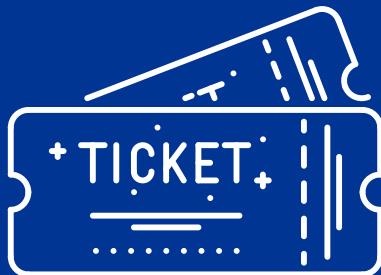
206

Education



171

Tourism/Hospitality



34

Labor



31

Human Services/Non-Profits



178

Healthcare



152

Developer/Real Estate



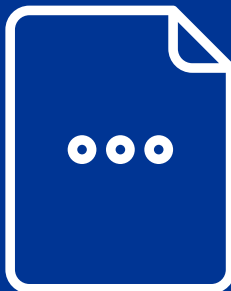
46

Innovation/Technology



59

Other



199

Note: This was not an application for funding and was sent in anticipation of Nassau County receiving guidance on eligible use of funds.

Nassau County's Most Pressing Challenges

Most frequently ranked as number 1, 2, or 3:

Vacant Downtown Storefronts (46%)

Unemployment (40%)

Housing (28%)

Direct support that would most impact Nassau's recovery from COVID-19

Most frequently ranked as number 1, 2, or 3:

- Direct support to small businesses (75%)
- Direct support to Nassau homeowners (60%)
- Direct support to non-profit organizations providing human services or educational institutions (41%)

Most frequently ranked number 1: Direct support to Nassau homeowners (33%) and direct support to small businesses (33%)

Programmatic support that would most impact Nassau's recovery from COVID-19

Most frequently ranked as number 1, 2, or 3:

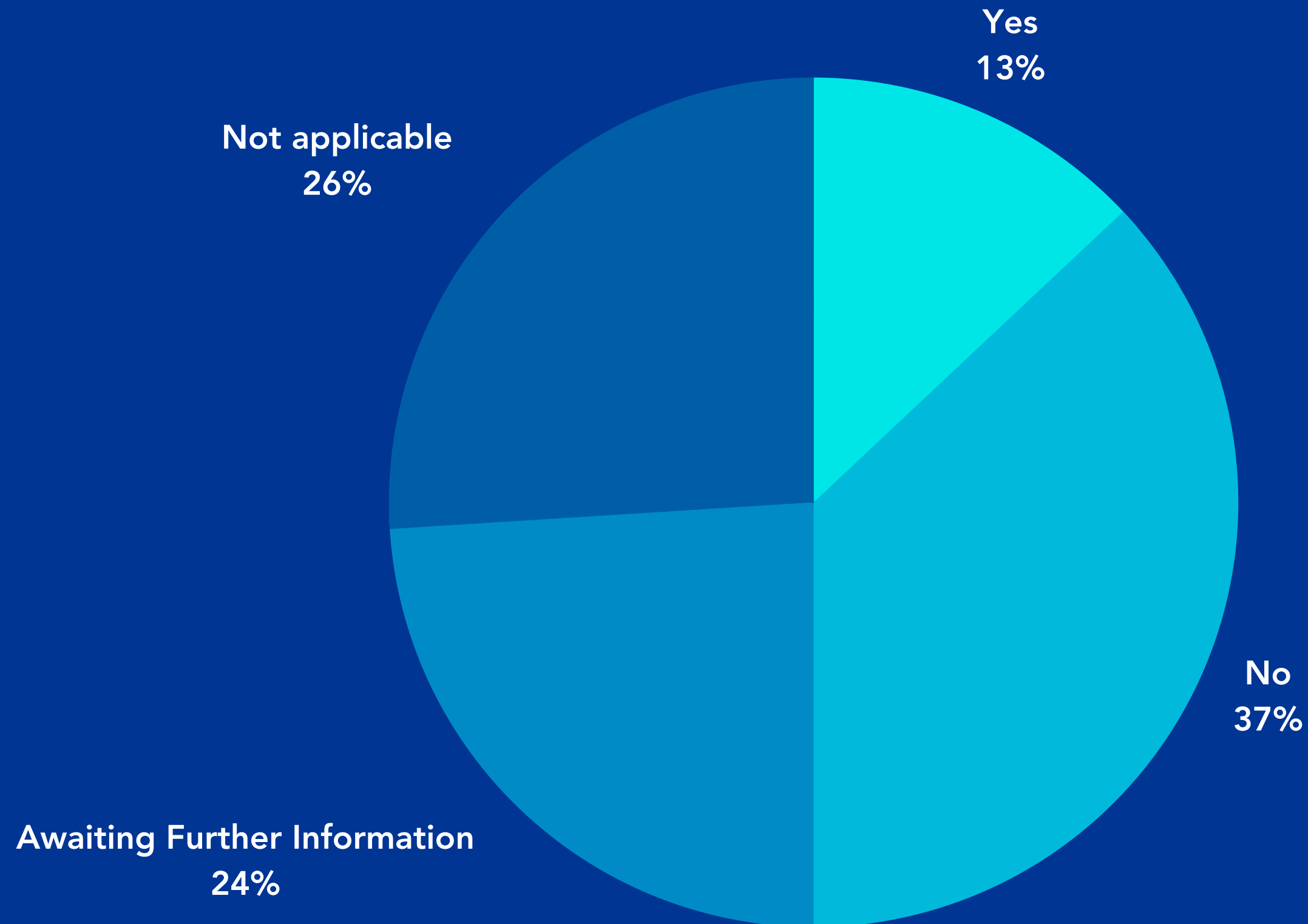
Infrastructure Improvements (57%)

Technical assistance, training, and/or mentorship to small businesses (35%)

Workforce training programs (31%)

Specific type of infrastructure most frequently ranked: Road improvements (70%)

Are you requiring employees to be vaccinated?



Most Impactful Programs

Small Businesses

- Additional grants and loans outside of the SBA (56%)
- Best way to facilitate communication: Streamlining applications for support and financial assistance (44%)
- 70% do not belong to a chamber or BID

Human Services and Non-Profits

- Mental health programs (20%)
- Connecting unemployed residents with training, upskilling, and job opportunities (13%)
- Assistance to vulnerable and low-income residents (12%)

Most Impactful Programs

Professional Services

- Technology for a remote workforce (32%)
- Reimagining vacant office spaces (31%)

Healthcare

- Community health outreach and programs (27%)
- Wellness programs to address healthcare worker burnout (21%)

Most Impactful Programs

Education

- Broadband and wifi (21%)
- Supplemental Youth Programs (20%)
- Devices (18%)
- Supplemental financial assistance for college students (18%)
- Support of higher education institutions (12%)
- Other (10%)

Developer/Real Estate

- Streamlined County services to technology to accelerate approval processes (32%)
- Direct support to municipalities and/or developers (24%)
- Support the transition of vacant commercial buildings (24%)

Most Impactful Programs

Technology and Innovation

- The creation of innovation districts and technology jobs (40%), followed by an innovation challenge (21%) and direct support (19%)

Labor

- Child care support (36%), followed by training/retraining for essential workers (22%)

Tourism

- Direct support (44%)

Additional Questions for Small Businesses/Non-Profits

- **81% have 25 or less employees, 48% of respondents have 5 or less employees.**
- **41% received PPP first draw, 34% received first & second draw, and 29% received EIDL.**
- **For most (43%) it's too early tell if they will experience an increase or decrease in revenues in 2021 compared to 2020. 27% are anticipating an increase and 31% are anticipating a decrease.**
- **42% laid off employees in 2020, 58% did not.**
 - **If they did have lay offs, 45% will be bringing them back and 28% have already. 27% will not be hiring them back.**